

ICSOM Governing Board Call April 2, 2007

Bruce Ridge, Brian Rood, Laura Ross, Richard Levine, Paul Gunther, Steve Lester, James Nickel, Meredith Snow, Len Leibowitz, Michael Moore

Hal Espinosa's candidacy for AFM President – Bruce notified the board that Hal Espinosa is running for AFM President.

April 16 meeting in Nashville of the AFM Revenue Committee – The board agrees (with one abstention) that both Brian and Laura must attend this meeting.

Recent events on Orchestra-L – the problem with Yahoogroups has been resolved. A few postings about the duplications were held up until the situation was addressed. Paul and Brian contacted all those contributors to ask if they still wished to post their message. No one has responded in the affirmative.

Negotiating orchestra conference calls – Brian reported on the three calls held so far and which orchestras have been contacted so far. He believes soon orchestras will end up splitting off into groups based on negotiating schedules and budget sizes. Many orchestras have acknowledged via e-mails how helpful Len has been on these calls. Kudos to Michael for identifying the new phone service that has cut our conference call costs in half.

Puerto Rico update – Bruce reported on his recent discussions with Jose Martin, President of the Local.

Senza Sordino

Richard reported that the March issue is in the mail but should take about 2-3 weeks for delivery. We will produce 2 more issues before the Conference – one in April and one in July. The July issue could be an AFM convention report with a deadline directly after the convention concludes. James, Paul and Meredith all have newsletters for the April issue. The submission deadline was set for April 10 and Richard already has most of the issue that include articles by Bruce (should be the cover topic for AFM Convention distribution), Laura and two from Len. Bruce suggested orchestras could have some space in future issues to talk about their history, or give brief reports on ICSOM visits or other topics of interest. Brian will write about the negotiating orchestra calls for the April issue. Richard mentioned an article submission by a member of the Metropolitan Opera about auditions that may be delayed for inclusion in the July issue.

Liaison Committee – All agreed that 3 representatives (Bruce, Brian and Laura) should attend initially but there may be times we have more or some might rotate with other board members. Scheduling is an issue and location as well, though Kansas City does have Southwest service (the managers are from Detroit, Dallas and Denver). It was agreed that, at least initially, if there is no AFM presence, then the League shouldn't attend either. Bruce will reach out to Anne Parsons and try to move this process forward.

Collaborative Data Project report – nothing has happened aside from establishing the group that will evaluate the data. Bruce reported that all constituent groups are behind.

Health care database – Bruce said he received a message from Florence Nelson that not one of the board members had responded. James said he responded a few days ago and also sent suggestions; he's not heard from her yet. Laura spoke about how detailed the questions were and said she was meeting with her CFO this week to answer the questions. Bruce will call her and he asks that everyone try to fill out the surveys and return them to her.

AFM Convention planning – Bruce, Brian, and Meredith will attend as ICSOM delegates; Lenny will attend as a guest of ICSOM (and as SSD's attorney, we hope though currently Tom Lee is unwilling to split the cost with us as in the past); Laura and Michael will be attending as Local delegates and Paul will also attend as a guest of ICSOM. Laura will contact Alex DePalma about getting hotel reservation cards to Len and Paul. Bruce and Meredith will arrive on Sunday, Brian may try to arrive Saturday to drop in on some of the local conferences on Sunday.

ICSOM Conference planning – Laura suggested adding a “tag line” to ICSOM's logo (and to any new logo if we ever redesign) which could also be a secondary theme of the conference - ***Celebrating 45 years of Orchestra Advocacy***

Since Town Meetings are always very popular, we should seriously consider two sessions, one on Thursday evening and one on Friday afternoon. Friday evening would continue to be free.

Conference Planning: Lynn Erickson, from the St. Paul Chamber Orchestra will be the conference coordinator.

Possible Topics:

• ***Media/technology/rights protection*** –

James suggested Joe McKesson as a possible speaker. He writes a column about technology for the *International Musician*. Bruce will look into this suggestion.

• ***Len's “thumb note” labor history***

• ***Pension*** – *Maureen Kilkelly - PANEL* – we need to get more answers, we need to hear about the changes in actuaries and assumptions – AFM-EPF Trustees are: Tom Lee, Harold Bradley (257), Bill Foster, Phil Yao, Mary Landolfi (802), Lovie Smith-Schenk (65-699), Hal Espinosa (47), Melinda Wagner (6) and Gary Matts (10-208)

• ***Health care*** –

• ***Marketing/PR*** –

Delegates should bring 60 copies of marketing materials to the conference (Bruce will draft a Delegate-L message to get the ball rolling).

• ***Education*** –

• ***Negotiation session*** (perhaps Tuesday night before the conference begins)

• ***Role of the delegate/internal organizing/role of orchestra committee*** –

Theme – “*Breaking the 4th Wall*” - *fiction and reality, the orchestra and the audience*

The next call agenda will begin with the financial meeting report and then will continue with conference planning.

Next call on Sunday April 22 at 8:30PM EDT/7:30PM CDT/5:30PM PDT